

The *Air Advantage* Expansion Plan



Presented by



TMG Venture Capital Company

This is a general announcement of the proposed business offering. Sales will only be made to accredited investors; no money or other consideration is being solicited or will be accepted by way of this general announcement; and the securities have not been registered with or approved by any state securities agency or the U.S. Securities and Exchange Commission and are being offered and sold pursuant to an exemption from registration.



Mission

To provide affordable high-speed Internet service to un-served or under-served communities.

- Offering secure, high-speed, reliable, and cost effective e-solutions to businesses and residences.
- Providing high speed Wi-Fi technology to the transient public at resorts, convention centers, truck stops, marinas, and hotels.

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Background

- *Air Advantage* began full operations in August 2002 delivering broadband services from 5 towers.
- Steadily expanded since 2002.
- Now serving over 1,100 customers throughout the Thumb of Michigan.
- Marketing wireless solutions to commercial and residential areas as well as municipalities, with access on an individual subscription or corporate basis.
- Principal offices located in Frankenmuth, Michigan with additional offices in Bad Axe and Grosse Pointe.

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Why Expand?

- Successful growth continues in the current region with
 - Subscribers
 - Profitability
 - Customer Service and Satisfaction
- Excellent business model to replicate our success in other regions
 - Continuing to focus on providing services to un-served or under-served communities.
 - Complete understanding of the Rural Utility Service (RUS) process for grants and loans.

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What is the Rural Utility Service (RUS)?

- Division of the United States Department of Agriculture (USDA)
 - Focus on expanding broadband access in Rural America
- Providing grants and low interest loans to businesses.
 - Extremely detailed process – difficult for start-up companies to complete.
 - Process drives success – low default rates on RUS loans.
 - Will provide up to 80% of the funding.
- *Air Advantage* is one of the most successful businesses in dealing with the RUS across the U.S.
 - 1st in Michigan to receive RUS Grant (2 awards totaling \$450,000)
 - 1st in Michigan to receive RUS Loan (2 approved applications totaling \$2.5 million)
 - Successful in securing Distance Learning Telemedicine Grant for a six client consortium (\$446,000 award)

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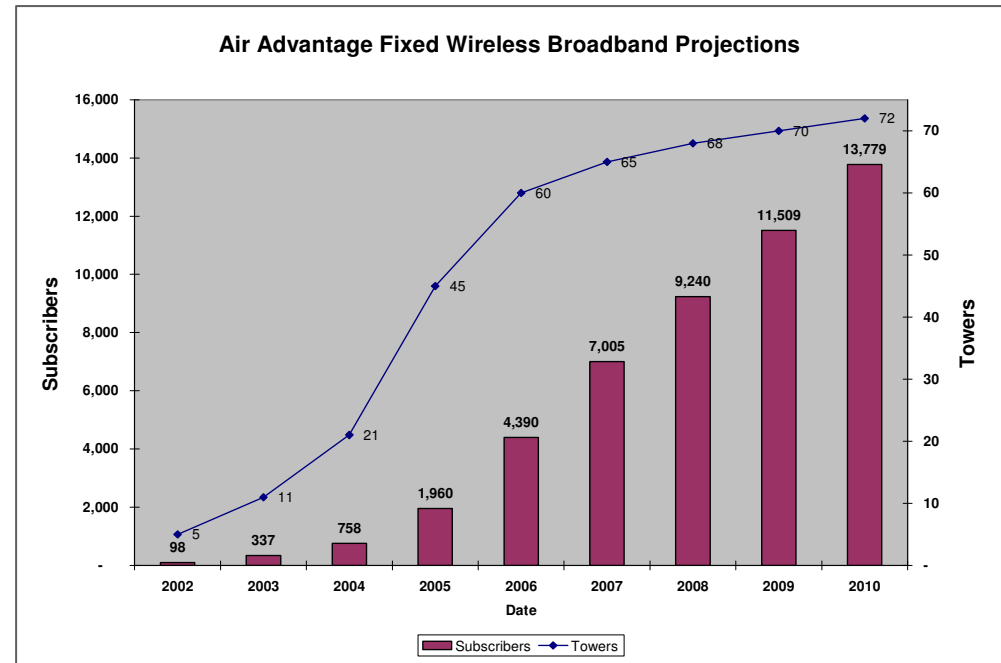
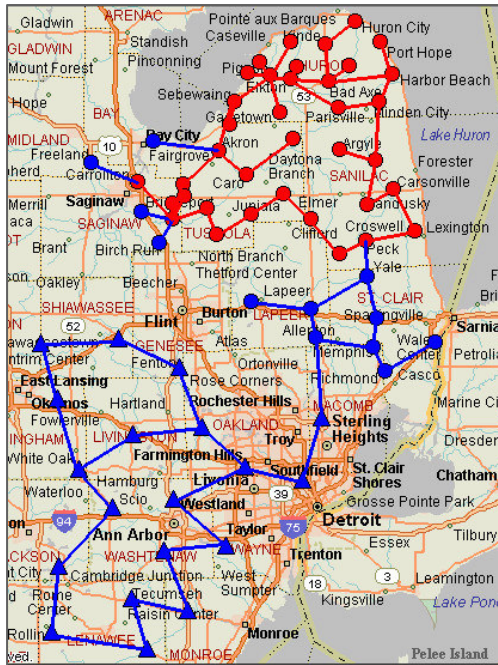


Objectives

- Stay on mission – Focus on un-served and under-served markets.
- Privately raise \$1.3 million for expansion outside existing region with a stable, focused business offering:
 - Three years of profitable operating experience.
 - Continued focus on un-served and under-served markets.
 - New leading edge technology.
 - A significant annual return on investment for private funding.
 - The ability to offset this ROI due to 80% of the overall funding coming in the form of low interest federal loans.
 - Business modeling based on 12% market share – current market share exceed 25% throughout region.

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Projections



- The existing towers and network backbone are in **Red**.
- The expansion plan is shown in **Blue** (partially funded by RUS).
- The right chart conservatively depicts the growth in the markets we intend to serve on the left.

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Our Team

Ted Morris and Scott Zimmer bring significant business experience to this project – from business turnarounds and major growth initiatives to experience in wireless high speed broadband launches.

○ **Scott Zimmer**

- 15 yrs business experience starting his career at *Deloitte & Touche* as a CPA
- Served as Comptroller and Vice President of Accounting and Finance for *F.P. Horak Company* from 1992 thru 1999.
- Scott joined *Zimco* in 1999 as trainer, technician and operations manager, before forming *Air Advantage* and being the Managing Partner since 2002.

○ **Ted Morris**

- 24 years with *E. I. DuPont*, and *ConocoPhillips Company*.
- Experiences range from Engineering and Manufacturing, to Marketing and Sales. Including being the Director of the Automotive Business Unit for *ConocoPhillips*.
- Ted is President of *TMG Venture Capital Company* raising venture capital through factoring corporate invoices and evaluating business opportunities.

○ **Strategic Alliances**



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For Additional information

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